

# TOE RIVER ARTS COUNCIL GIFT SHOP JURY APPLICATION

**DEADLINE FOR SUBMISSION: FEBRUARY 28, 2011 by 5:00 PM**  
**(Toe River Art Council jury process takes place once a year)**

- In order to apply for Toe River Arts Council Gift Shop jury process you must be a current member of the Council. (You may join at the time of submitting your application in order for it to be accepted for review. Individual memberships begin @ \$30.00.)
- Only current residents of Avery, Mitchell & Yancey Counties may apply.
- **All work must be handmade and original.** If submitting work in more than one media, a **separate application is required for each media.**
- All required support items must accompany the application:  
Resume, Artist Statement, signed Contract, Original Artwork (minimum 2 pieces, maximum of 3), and 20 Business Cards. ***Incomplete*** application packages will not be accepted for review.
- New gift shop artists accepted in 2011 will be featured in an exhibit June 3 -25, 2011 at the Burnsville location.
- Applicants will be notified by mail within 14 days after the jury process. If not accepted, all materials will be returned to the applicant when the work is picked-up.

## P L E A S E P R I N T

Name: \_\_\_\_\_

Residential Address: \_\_\_\_\_

Mailing Address (If different) \_\_\_\_\_

Email: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Attached:  Resume  Artist Statement  Signed Contract  Business Cards (20)

I am a current member of Toe River Arts Council with my membership expiring on \_\_\_\_\_ and agree to keep my membership current as long as my work is represented in either of the Toe River Arts Council galleries.

Do you want to be represented in  Spruce Pine  Burnsville  Both

You may submit up to three pieces for jury. Fill out information for each piece to be juried.  
(Please submit a separate application for each different media.)

1. Title/Desc: \_\_\_\_\_

Retail Value: \_\_\_\_\_

Media: \_\_\_\_\_

2. Title/Desc: \_\_\_\_\_

Retail Value: \_\_\_\_\_

Media: \_\_\_\_\_

3. Title/Desc: \_\_\_\_\_

Retail Value: \_\_\_\_\_

Media: \_\_\_\_\_

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**TOE RIVER ARTS COUNCIL  
GIFT SHOP CONTRACT**

1. All works accepted into TRAC's gift shops are on a consignment basis.
2. Prices indicated on the application form (future inventory forms) are the retail price the item will sell for in the gift shop. (Artist receives 60% of this amount; TRAC receives 40%).
3. A TRAC receiving report must be completed by a TRAC sales associate for all inventory delivered to the gallery and should contain a complete listing, description and retail value of each item. Discrepancies between the receiving receipt and the delivered goods will be reported to the artist but are not the responsibility of the gallery. *Be advised it may take up to 3 business days to receive your inventory into our computer system, tag it, and place it on display.*
4. Work may be rotated in or out of stock at the discretion of the artist or gift shop manager/staff.
5. If an artist does not have inventory in the shop for twelve (12) months he/she will have to resubmit work to jury the following year.
6. Work that is not of the highest quality, is damaged or unsuitable for any reason, will be:
  - a. removed from stock and returned to the artist, or
  - b. not accepted for display.
7. Title to artwork remains with the artist until the artist has been paid. Title then passes directly to the purchaser. All proceeds from the sale of the artworks shall be held in trust for the artist. The gallery shall pay all amounts due the artist before any proceeds can be paid to the creditors of the gallery.
8. Sales are calculated at the end of each month, and commission checks mailed approximately by the 15<sup>th</sup> of the following month.
9. The Toe River Arts Council carries insurance against fire, theft, and vandalism, subject to standard policy exclusions. In the event of damage or theft the policy pays 60% of the retail value.
10. TRAC has an open policy about photographing items displayed in the gift shops. Unless notified in writing the Toe River Arts Council assumes that permission is granted to photograph works for publicity, catalog, educational purposes, and documentation or for the Arts Council website.
11. *PLEASE BE SURE THAT SELLING YOUR WORK AT EITHER OR BOTH OF THE TOE RIVER ARTS COUNCIL GIFT SHOPS DOES NOT CONFLICT OR VIOLATE THE LANGUAGE OR SPIRIT OF ANY AGREEMENT YOU MAY CURRENTLY HAVE WITH ANOTHER GALLERY/LOCATION.*
12. I am a current member of TRAC with membership expiring on \_\_\_\_\_ and agree to keep my membership current as long as my work is represented in either of the Art Council's Gift Shops.
13. I am currently resident in Avery, Mitchell or Yancey Counties and agree to notify TRAC to remove my work from the Gift Shop if I move out of the County in which I currently reside
14. If my work is juried into TRAC's gift shops, the items submitted with the application can immediately be placed on display for sale.
15. I will provide and maintain a supply of business cards to TRAC to provide to the customer as my work is sold.

*I have read, understand and agree to the above terms*

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Artist signature

Printed Name

Date

*I understand that if I am NOT juried into either or both of TRAC's gift shops at this time, this contract will become null and void.*

## Criterion for Gift Shop Jury

Overall, new artists can only be accepted if and when the specific gift shop has available display space. (There may be a limit to the number of artists accepted based on numbers, space and media). The following is a partial list of criterion used by the Jury when evaluating your work. Other factors will come into the final decision making process such as elements of design and differences from work currently represented in the gift shops.

- **Originality:** Is the work original in design? Replication of other artist's work or strong resemblance to other artist's work is not acceptable. Is the work unique and in a medium not offered elsewhere in downtown locations or currently in the gift shops.
- **Handmade elements:** The work cannot be from kits or patterns. A high percentage of the materials used in the work must be handmade. The overall appearance of the work must convey "handmade" as opposed to commercially manufactured or machine made.
- **Quality and integrity of the work:** Is it professional, well crafted (i.e., finish and detail work) and ready for display.
- **Size:** is the size of the work reasonable for the gift shops and durable.
- **Price points:** is the piece marked within the price points that are saleable in both gift shops.