



TRAC Wants To Put Your Name On Our Map
Advertise in the Holiday Studio Tour Guide.
Celebrate Artists in Yancey and Mitchell Counties
Friday through Sunday, Dec 3, 4, and 5, 2010.

Space is limited...

- Submission Deadline Sept 7; camera ready copy due Sept 13
- All ads are full color
- 40-page brochure distributed year round
- 10,000 copies printed and distributed around WNC
- Sponsors will be recognized in
 - the weekly e-news
 - on our website
 - at the gala reception December 3

1/4 page: 5.25"w x 2.25"h

Sizes and Costs Per Tour:

- Full Page: \$500
 5 1/4"w x 9"h
- Half Page: \$300
 5 1/4"w x 4 1/2"h
- 1/4 Page: \$150
 [Horz] 5 1/4"w x 2 1/4"h
 [Vert] 2 5/8"w x 4 1/2"h
- 1/6 Page: \$80
 2 5/8" w x 3" h
- Line Ad: \$35
 3 lines [2 1/4"] + logo

Camera ready pdfs.
 Ad design available. Contact Kate.
 15% discount for participating artists
 and galleries [not including line ad/
 cannot combine discounts]

1/4 page: 2.625"w x 4.5"h

1/2 page: 5.25"w x 4.5"h



**For More Information,
 contact the Advertising
 Coordinator**

Laura Mitchell
 828-765-0520
 828-766-9154
 302-542-5406
 toursponsorships@gmail.com

For Technical Questions, contact
 Kate Groff
 katework1@gmail.com

1/6 page: 2.625"w x 3"h

Full page: 5.25"w x 9"h

Contact Laura about major sponsorship availability, amounts and benefits.

