

TOE RIVER ARTS WANTS TO PUT YOUR NAME ON OUR MAP

Advertise in the December Studio Tour Guide. Celebrate Artists in Yancey & Mitchell counties
Friday through Sunday, November 30-December 2, 2018

Space is limited...

- ▶ Submission Deadline September 12; camera ready copy due September 18
- ▶ All ads are full color on coated paper with matte finish
- ▶ 40 page brochure distributed before/during/after Tour
- ▶ 5,000 copies printed and distributed around WNC in select locations
- ▶ Sponsors will be recognized in
 - ▶ the monthly e-news
 - ▶ on our website
 - ▶ at the gala reception on November 30

1/4 page horizontal: 5.5"w x 1.9"h

Ad Costs Per Tour:

Full Page:	\$575
Outside back page:	\$800
Inside back page:	\$700
Half Page:	\$350
Inside front/back page:	\$400
1/4 Page:	\$175
Inside front/back page:	\$235
1/8 Page:	\$80

Camera ready CMYK pdfs, 300 dpi.
Ad design available. \$35 per ad/\$10 per update. 15% discount on ad fee for participating artists and galleries.

1/4 page vertical: 2.7"w x 4"h

1/2 page: 5.5"w x 4"h

**For more information
and/or technical questions,
contact**

Kate Groff
kate@toeriverarts.org
or call 828.682.7215



1/8 page: 2.7"w x 2"h

Full page: 5.5"w x 8.125"h