

Sponsorship/Ad Rate Sheet

Orange (1): "Sponsored by" promotion and Logo on ALL promotional materials; full page ad inside back cover. **\$2,500**

Green (3): Logo on front of tour guides, banners, posters, flyers; half page color ad inside guide. **\$1,200**

Blue (6): Smaller logo on tour guide welcome page, banners, posters, and flyers; quarter page color ad inside tour. **\$800**

Studio Tour Guide Ad Type	Back Cover	Inside Front Cover	Inside
Full Page 5.5"W x 8.125"H	\$1,000	\$750	\$600
Half Page 5.5"W x 4"H		\$425	\$350
Quarter Page Horizontal 5.5"W x 1.9"H Vertical 2.7"W x 4"H		\$250	\$175
Eighth Page 2.7"W x 2"H			\$90

Toe River Arts members 15% discount on Ads.

Space is limited so reserve your spot today!

- **Reservation Deadline: August 30th; Copy deadline September 15th**
- All ads are full color
- 10,000 glossy printed copies distributed across the WNC region
- 40+ page guide used year-round in artist studios, galleries, and business
- Advertisers will be recognized on our website
- Design help available for additional \$20

*To reserve your spot, please contact Mea Johnson
(education@toeriverarts.org or 828-682-7215)*

Full Page: 5.5" x 8.125"

Half Page: 5.5" x 4"

Quarter Page (Horizontal): 5.5" x 1.9"

**Quarter Page (Vertical):
2.7" x 4"**

Eighth Page: 2.7" x 2"