



November 23 – December 27

All Application Materials and Payment Due: **Friday, September 11 by 5 PM. Applications will only be accepted at the time of payment.**

Toe River Arts Use Only:

AMOUNT PAID:

METHOD OF PAYMENT:

CHECK #:

RECEIVED BY:

DATE:

This application is very different from ones in the past and helps us keep information up to date. **Please complete this application in full even if you have filled out a similar application in the past. Before filling out this application, please read the Toe River Arts Policies for Participation for the December 2020 Virtual Studio Tour as it outlines the details of each tier of participation.**

Section A. INFO FOR GALLERY PAGE – All fields are optional unless specified as required. Only include what you would like to include on your online page. (If your mailing address has changed, please let us know so we may update our records.)

Is this your first Toe River Arts Studio Tour? <input type="checkbox"/> yes <input type="checkbox"/> no	
contact name (required):	contact email (if different from below):
gallery name:	
short description (2-3 words) (required):	
physical gallery address:	
hours of operation (list days of the week and time, or “by appointment only”):	
GPS coordinates:	
phone: ()	gallery email:
facebook username: facebook.com/	instagram username: @
website: www.	
online store url (if different from website above):	
Is your gallery wheelchair accessible? <input type="checkbox"/> yes <input type="checkbox"/> no (for more information about this, please contact Nealy Andrews at nealy@toeriverarts.org)	
longer description or statement, 100 words or less (required):	

Section B. STUDIO TOUR PARTICIPATION OPTIONS AND FEES (Check one)

- Launch your own online shop with help from Toe River Arts
 - Receive digital guide to launching online shop and improving online presence — **\$100**
 - Receive digital guide and assistance from small business expert before the tour — **\$150**
- Toe River Arts directs visitors to artist’s existing online store — **\$100** (list online store url in field in Section A if choosing this option)

Note: If choosing the second or third option, it is your responsibility to inform Toe River Arts of the url for your online store once it is created. If you have not done so by the start of the tour, your artist page will be removed until a working url is provided.

Section C. REQUIRED IMAGE of a work by applicant for artist page

submitting my own image, a jpg 1000px wide at 300 dpi to brady@toeriverarts.org at the time of submitting this application.

ALL PARTICIPANTS ARE REQUIRED TO VOLUNTEER THEIR HELP FOR THE TOUR. (Please see our policies for information about these roles. If unable to volunteer due to health concerns, contact nealy@toeriverarts.org.) Please indicate 1st, 2nd, and 3rd choices.

_____ exhibition setup _____ exhibition take down _____ website proofing _____ promotion (radio/tv interviews with executive director)
 _____ will not volunteer (\$40 additional fee)

PAYMENT INFORMATION (if you deferred your payment for the June 2020 Studio Tour to December, please confirm with staff when submitting your application)

Membership Fee: \$150 (if not current. If unsure of your status, call 828.765.0520. If you submit a membership fee and need to be refunded, you will be charged a processing fee)

Application Fee: \$100 or \$150 (see section 2)

Non-Volunteer Fee: \$40 (optional)

Total Due: \$ _____

Payment options: Online at paypal.me/toeriverarts, Credit card by phone, call 828.765.0520, In-person credit card or check

SUBMIT APPLICATION

EMAIL: All application and materials at time of payment to Marketing & Communications Coordinator Brady Connelly at brady@toeriverarts.org.

HAND DELIVER: Toe River Arts, 269 Oak Ave, Spruce Pine, open Tuesday – Saturday, 10:30 AM – 5 PM

Artists will be sent a link to their online artist page and are responsible for proofing their own information. Artists will be contacted by Exhibition Manager Kathryn Andree Sept 11 or after to coordinate drop off of work for online listing and exhibition. Work must be delivered to the Spruce Pine Gallery and be accompanied by an Inventory Sheet.

2020 December Virtual Studio Tour
November 23 – December 27, 2020

Example Artist/Gallery Page

TOE RIVER ARTS | CLAY



Michael Rutkowsky

RUTKOWSKY POTTERY

1489 Cane Branch Road
Burnsville, North Carolina 28714
828.675.9745
Open daily, please call ahead

pondbranchpottery.com
mrpots@frontier.com

"I make a wide array of pottery forms that are both functional and decorative. My pots are an expression of my love for the process and medium of clay, slips, and glazes; all of which I have formulated and continue to make from the raw materials. Firing to cone 10 reduction, the outcome is never 100% predictable; leaving room for chance, which I find very exciting and rewarding. Mine is a non self-conscious approach to art using simple tools and materials; spontaneously allowing the ongoing process of the work to suggest its own variations, and encouraging a more intuitive approach to creativity." – Michael Rutkowsky

TOE RIVER ARTS MAP

TOE RIVER ARTS VIRTUAL STUDIO TOUR

View all of Michael Rutkowsky's work for sale on our Online Studio Tour Store [here](#).



Michael Rutkowsky
Tall Vase
\$200.00



Michael Rutkowsky
Pitcher
\$75.00



Michael Rutkowsky
Medium Baker
\$90.00