



	Back Cover	Inside Front Cover	Inside Back Cover	Inside
<b>Full Page</b> 5.5W x 8.125H in	\$1,000	\$725	\$650	\$600
<b>Half Page</b> 5.5W x 4H in		\$425	\$375	\$345
<b>Quarter Page</b> <i>Horizontal</i> 5.5W x 1.9H in <i>Vertical</i> 2.7W x 2H in		\$250	\$225	\$175
<b>Eighth Page</b> 2.7W x 2H in				\$90

**2021 November Studio Tour Ad Rates**

Contact Nealy Andrews ([nealy@toeriverarts.org](mailto:nealy@toeriverarts.org) or 828.765.0524) for information about sponsorship packages

Toe River Arts members receive a 15% discount

**Space is limited so reserve your spot today!**

- **Reservation & Copy deadline: September 3<sup>rd</sup>**
- All ads are full color
- 5,000+ glossy printed copies distributed across the WNC region
- 40+ page guide used year-round in artist studios, galleries, and businesses
- Advertisers will also be recognized on our website

To reserve your spot, contact Nealy Andrews ([nealy@toeriverarts.org](mailto:nealy@toeriverarts.org) or 828.765.0524)

**Full Page: 5.5" x 8.125"**

**\$600**

*\*rate increases for cover*

**Half Page: 5.5" x 4"**

**\$345**

*\*rate increases for cover*

**Quarter Page (Horizontal): 5.5" x 1.9"**

**\$175**

*\*rate increases for cover*

**Quarter Page (Vertical):  
2.7" x 4"**

**\$175**

*\*rate increases for cover*

**Eighth Page: 2.7" x 2"**

**\$90**